

## **Pacific Northwest-based MCM and Bacic Group Merge**

### **MCM-BACIC Expands Insurance Offering to Broad range of Northwest Clients.**

**Seattle, WASH, August 13, 2010** – MCM, one of the Northwest’s leading privately-held benefits consulting and insurance brokerage firms, and The Bacic Group, a highly-regarded independent property and casualty insurance brokerage firm, have merged. As a result, The Bacic Group will now operate as MCM-BACIC, the new property and casualty company of MCM. John Meisenbach will remain president of MCM and Don Bacic will serve as president of the new MCM company, MCM-BACIC.

“By combining the resources and talents of our two firms, we offer a well-season, independent resource for comprehensive personal and business insurance, something that is of interest to many of our clients,” explained MCM president, John Meisenbach. “I’ve been keeping an eye out for this kind of opportunity for some time. The Bacic Group and MCM have shared a rewarding business relationship. The more I learned about Don’s company, its business practices and its reputation, the more I realized this would be a very good fit.”

Don Bacic, founder of The Bacic Group, has established his reputation as a leading property and casualty insurance broker during a career serving construction, manufacturing, real estate and marine businesses. The firm demonstrated strong growth and mirrored MCM’s exceptional customer retention rate. “In addition to the obvious compliment in our service offerings, what resonates for us about this merger is the similarities in our firms’ values – John is the proven leader in creating lasting, rewarding relationships with customers and employees. We are proud to join his people and his firm,” said Bacic, president of MCM-BACIC.

Established in 1961, MCM serves some of the Northwest’s most influential high net worth individuals, as well as a range of local and multinational companies. The firm was honored as the leading small business in corporate citizenship and philanthropy this year by the *Puget Sound Business Journal* and has for the last two years been named one of the best places to work by *Seattle Business*.

“With the creation of this new property and casualty company of MCM, we view this as an excellent opportunity to not only enhance our services to existing clients but greatly expand our business,” said Meisenbach.

MCM-BACIC will be located in downtown Seattle.

*Founded in 1961 by noted business leader and philanthropist John Meisenbach, MCM delivers employee benefits, executive benefits, retirement plans and insurance advisory to high net worth individuals and a wide range of businesses. Find out more at [www.mcmnw.com](http://www.mcmnw.com).*